

hicomply

COMPLIANCE AS A SERVICE

# The MSP Opportunity

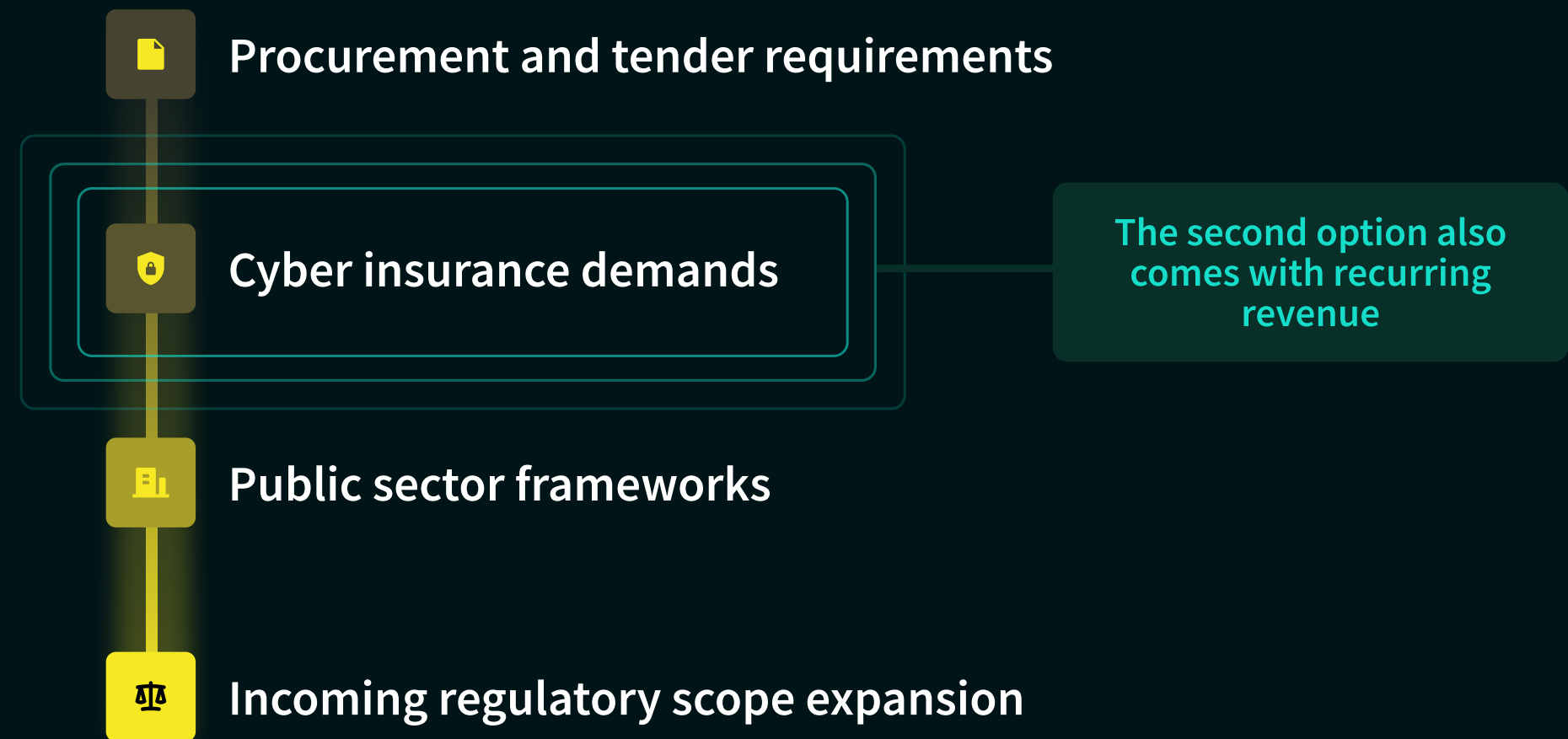
How to get certified, then turn it into recurring revenue.



THE MARKET SHIFT

# Compliance is no longer someone else's problem.

Your clients are already being asked for ISO 27001, Cyber Essentials and CAF. Regulators are moving toward MSPs too. The question is not whether this arrives, but whether you can answer when it does.



*The question isn't whether this is coming. It's whether you're ready when it does.*



THE PROBLEM


# Why most MSPs have avoided compliance. Until now.


The old model is specialist-heavy, manual and hard to scale. Margin disappears long before the audit shows up.

The Result: Most MSPs refer it out, avoid it, or let clients muddle through.



-  Requires deep specialist knowledge most MSP teams do not have in-house
-  Documentation overhead drowns delivery teams and slows every engagement

 Hard to replicate across multiple clients with consistent quality

 Consultancy time and badly timed audits eat margin before invoicing



THE OPPORTUNITY

# Compliance as a Service. Your next recurring revenue line.

Automation changes the model entirely. What used to require specialists now runs on a platform. What used to take months can take weeks. What used to be a cost centre becomes a repeatable service line.

CHANNEL MULTIPLIER

One MSP relationship can bring 20, 50 or even 200 compliant customers in its wake.



## Recurring revenue

High-margin, ongoing, not project-based.



## Stickier clients

You become part of how they operate, not just what they run on.



## Competitive edge

Most MSPs still are not offering this in a scalable form.



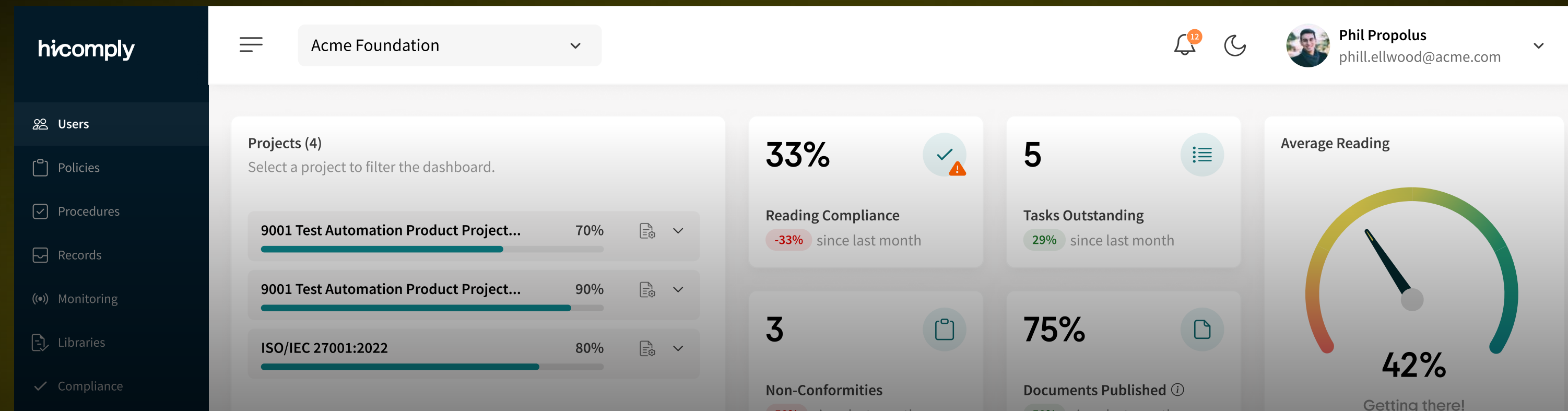
## Natural upsell

Maintenance, renewals and extra frameworks extend the account naturally.

START WITH YOURSELF

# The most credible pitch you'll ever make is your own story.

Most MSPs already operate many of the required controls. Hicomply closes the gaps, then gives you a story you can resell with confidence.



## Get yourself certified

Achieve ISO 27001, CAF and Cyber Essentials for your own business. You are probably closer than you think.

## Use your journey as proof

When clients ask how it works, you are not pitching software. You are sharing experience.

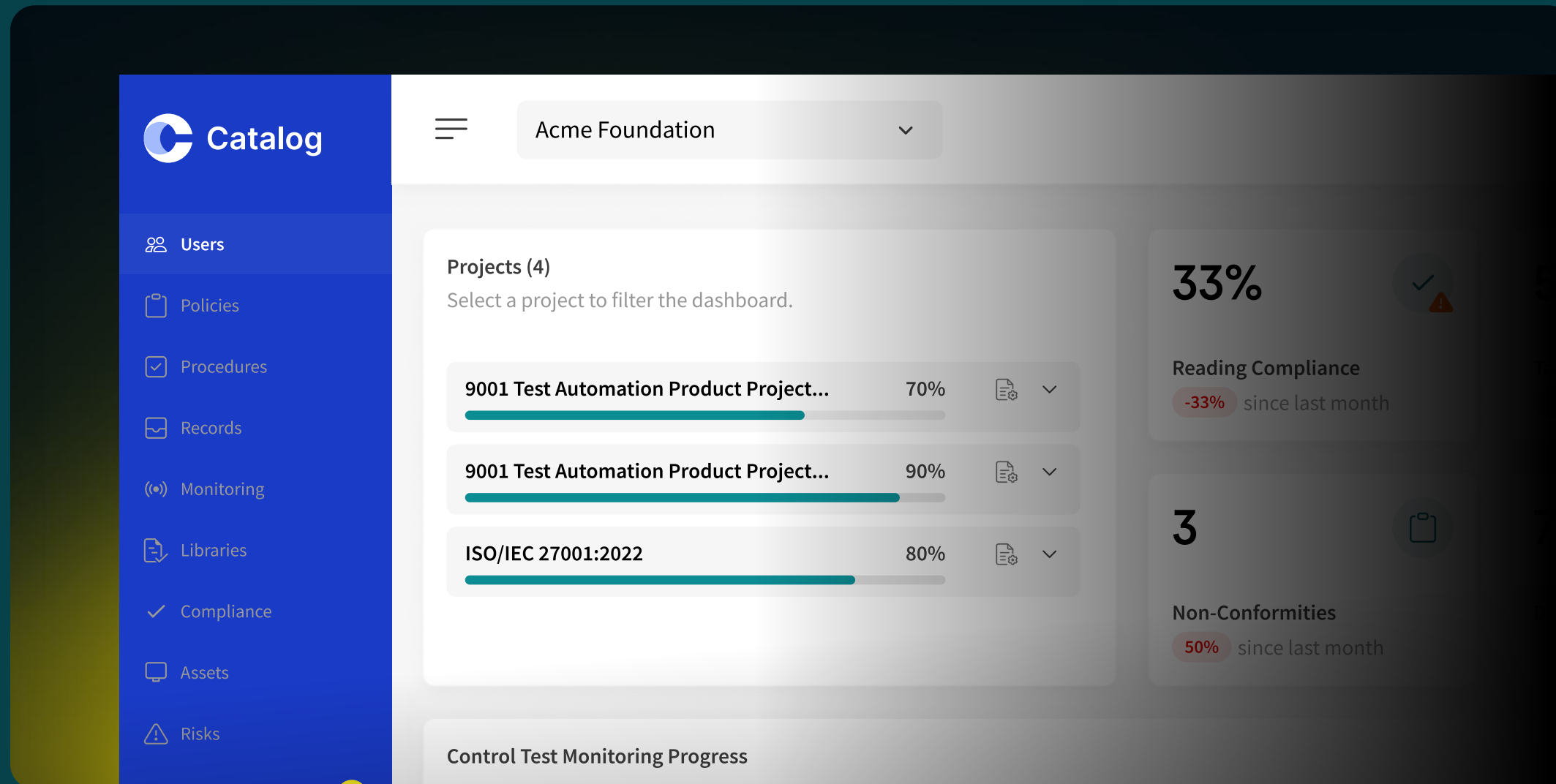
## Sell or white-label it

Refer clients in or deliver under your own brand. Either way, it becomes a scalable, high-margin service line.

THE COMMERCIAL MODEL

Your brand.  
Our engine.

Deliver compliance to your clients under your own name. Hicomply powers the platform behind the scenes. Flat pricing. You own the relationship.



White-Label

Your clients see your brand — not ours. You run the compliance service, we run the platform. Parent-child workspaces let you manage every client from one dashboard without the overhead of building it yourself.

*Best for: MSPs who want to build a compliance practice and go deep.*

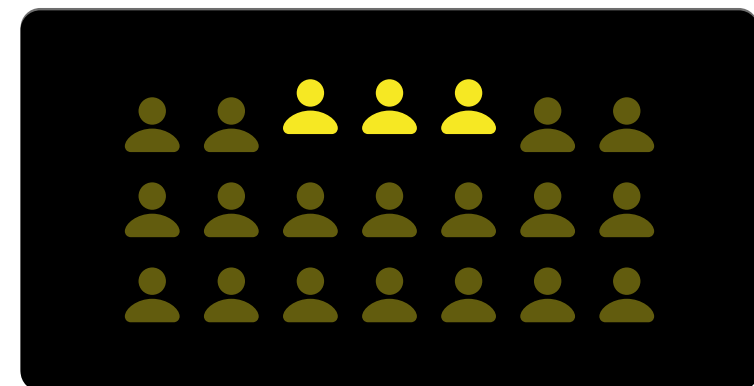
WHY HICOMPLY

# Compliance automation that doesn't slow you down. Or your clients.

Built for teams that need to move, not just plan. One platform, multiple frameworks, streamlined deployment, flat pricing.

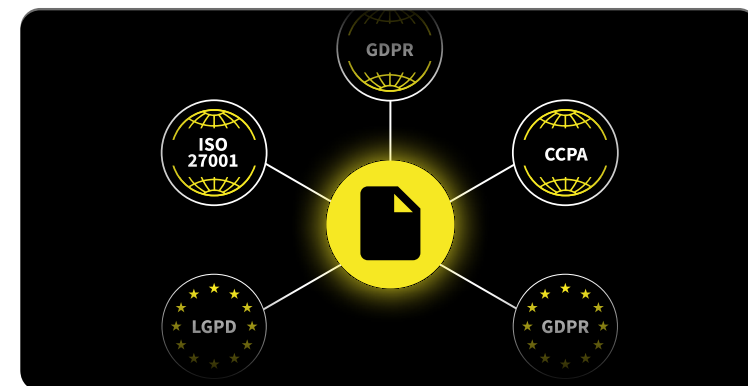
## Flat, unlimited pricing

Add users, clients and frameworks without the price spiralling.



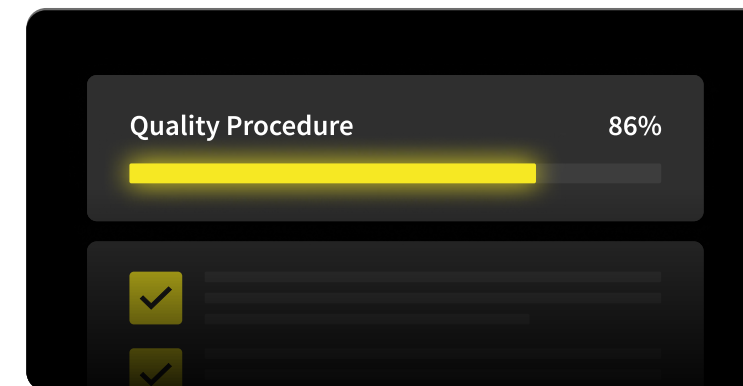
## Multi-framework coverage

ISO 27001, CAF, Cyber Essentials, NIS2 and DORA are mapped and ready to run.



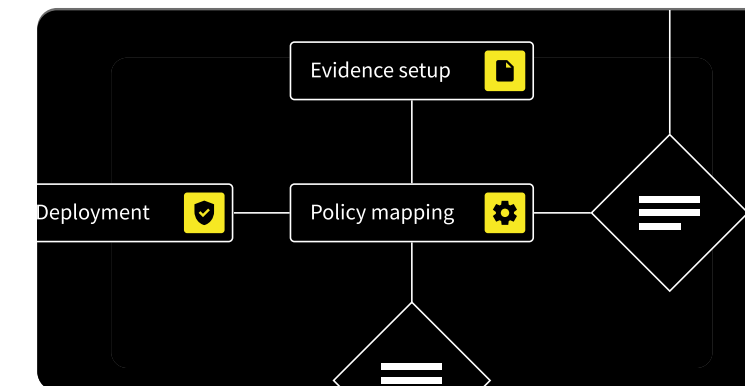
## Fast deployment

Certification in weeks, not quarters. Your clients notice the speed and so does your pipeline.



## Automation-first

Evidence collection, policy generation, control tracking and risk management handled by the platform.



## Built for scale

Manage multiple clients without managing multiple headaches. Hicomply is built for the MSP model, not retrofitted for it.



hicomply

NEXT STEPS

The window is open.  
The bill is coming.  
Let's move.

Book a demo, choose your route, get certified, then start selling with your own journey as the proof.

Make Your Move

